

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62488-1

DATE PRINTED

08/15/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GMMB, INC.		OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100		PO BOX 8102	
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
CONTACT	SHIRA LEVY		PRODUCTEST #1521	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1521	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12 NO. WEEKS: 1				

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:28A	06:00A	30S	08/28/12-08/31/12	NEWS 4 EARLY 5:28-6:00AM	4	350.00	1400.00
2	M	1	05:28A	06:00A	30S	09/03/12-09/03/12	NEWS 4 EARLY 5:28-6:00AM	1	350.00	350.00
3	T-F	4	06:00A	07:00A	30S	08/28/12-08/31/12	NEWS 4 TODAY	4	450.00	1800.00
4	M	1	06:00A	07:00A	30S	09/03/12-09/03/12	NEWS 4 TODAY	1	450.00	450.00
5	T-F	4	07:00A	08:58A	30S	08/28/12-08/31/12	THE EARLY SHOW	4	400.00	1600.00
6	M	1	07:00A	08:58A	30S	09/03/12-09/03/12	THE EARLY SHOW	1	400.00	400.00
7	T-F	1	08:58A	09:58A	30S	08/28/12-08/31/12	RACHEL RAY	1	400.00	400.00
8	M	1	08:58A	09:58A	30S	09/03/12-09/03/12	RACHEL RAY	1	400.00	400.00
9	T-F	1	09:57A	11:00A	30S	08/28/12-08/31/12	PRICE IS RIGHT	1	750.00	750.00
10	M	1	09:57A	11:00A	30S	09/03/12-09/03/12	PRICE IS RIGHT	1	750.00	750.00
11	T-F	1	11:00A	12:00N	30S	08/28/12-08/31/12	YOUNG & THE RESTLESS	1	500.00	500.00
12	M	1	11:00A	12:00N	30S	09/03/12-09/03/12	YOUNG & THE RESTLESS	1	500.00	500.00
13	T-F	1	12:00N	12:25P	30S	08/28/12-08/31/12	NEWS 4 AT NOON	1	450.00	450.00
14	M	1	12:00N	12:25P	30S	09/03/12-09/03/12	NEWS 4 AT NOON	1	450.00	450.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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	USA		USA		
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LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1521	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
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			FROM	TO						
15	T-F	1	01:00P	02:00P	30S	08/28/12-08/31/12	THE TALK	1	350.00	350.00
16	M	1	01:00P	02:00P	30S	09/03/12-09/03/12	THE TALK	1	350.00	350.00
17	T-F	1	02:00P	02:58P	30S	08/28/12-08/31/12	LET'S MAKE A DEAL	1	350.00	350.00
18	M	1	02:00P	02:58P	30S	09/03/12-09/03/12	LET'S MAKE A DEAL	1	350.00	350.00
19	T-F	3	04:00P	05:00P	30S	08/28/12-08/31/12	DR PHIL	3	550.00	1650.00
20	M	1	04:00P	05:00P	30S	09/03/12-09/03/12	DR PHIL	1	550.00	550.00
21	T-F	4	05:00P	05:30P	30S	08/28/12-08/31/12	NEWS 4 AT 5 PM	4	800.00	3200.00
22	M	1	05:00P	05:30P	30S	09/03/12-09/03/12	NEWS 4 AT 5 PM	1	800.00	800.00
23	T-F	2	06:00P	06:30P	30S	08/28/12-08/31/12	CBS4 NEWS AT 6	2	800.00	1600.00
24	M	1	06:00P	06:30P	30S	09/03/12-09/03/12	CBS4 NEWS AT 6	1	800.00	800.00
25	T-F	3	06:30P	06:58P	30S	08/28/12-08/31/12	CBS4 NEWS AT 630PM	3	600.00	1800.00
26	T-Su	6	10:00P	10:35P	30S	08/28/12-09/02/12	LATE NEWS M-SU	6	2000.00	12000.00
27	M	1	10:00P	10:35P	30S	09/03/12-09/03/12	LATE NEWS M-SU	1	2000.00	2000.00
28	T-F	1	10:35P	11:37P	30S	08/28/12-08/31/12	LATE SHOW WITH DAVID	1	650.00	650.00
29	M	1	10:35P	11:37P	30S	09/03/12-09/03/12	LATE SHOW WITH DAVID	1	650.00	650.00
30	T-F	1	11:37P	12:37A	30S	08/28/12-08/31/12	LATE LATE SHOW WITH CRAIG	1	350.00	350.00

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			FROM	TO						
31	M	1	11:37P	12:37A	30S	09/03/12-09/03/12	LATE LATE SHOW WITH CRAIG	1	350.00	350.00
32	Sa	1	05:00A	07:30A	30S	09/01/12-09/01/12	SATURDAY 5-730 NEWS ROTATION	1	200.00	200.00
34	Su <i>Cancelled</i>		07:58A	09:30A	30S	09/02/12-09/02/12	CBS SUNDAY MORNING	0	2000.00	.00
35	Sa	1	04:58P	06:00P	30S	09/01/12-09/01/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
36	Su	1	04:58P	05:58P	30S	09/02/12-09/02/12	NEWS 4 AT 5 - SUNDAY	1	600.00	600.00
37	Su	1	10:35P	11:00P	30S	09/02/12-09/02/12	ALL ACCESS	1	675.00	675.00
38	Sa	1	10:35P	11:35P	30S	09/01/12-09/01/12	CRIMINAL MINDS	1	350.00	350.00
39	Su	1	05:57A	07:58A	30S	09/02/12-09/02/12	NEWS 4 THIS MORNING	1	250.00	250.00
40	Sa	1	11:35P	12:35A	30S	09/01/12-09/01/12	NUMB3RS	1	300.00	300.00
Total Contract:								60		40775.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	38425.00	38425.00	
GRAND TOTAL									38425.00	

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